

intertek
wisetail 

House Media

Offering (aw-fer-ing)



Our team *(team)*

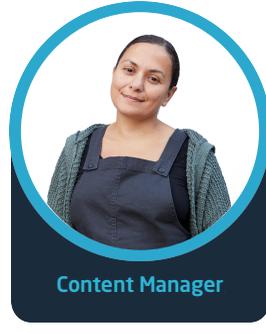
Meet our team of **experienced** creators.

We take your content, then work with you to transform it into an amazing training experience. While some of us are a little camera shy, we all have similar beliefs when it comes to what we do.



Director of Client Services

Coming from a family of educators, Caitlin's passion is in training. She is motivated by the relationships she forms and the stories she can create.



Content Manager

Mary is the glue that keeps us all together. She has always gravitated towards educational programming using her background in film and video to bring creativity to training. She gets a kick out of making complicated messages simple and beautiful.



Instructional Designer

Writing has been Meghan's passion since she was old enough to hold a crayon. She's since swapped her crayons for a keyboard, writing global curriculums for our enterprise clients.



Content Creator

Blair is a creator at heart, with a knack for turning visions into reality. Understanding our customers focus on training retention, he is constantly channeling his creativity energy to support that goal.



Developer

When there's a problem, Aditya's the one you want to help. With skills in content design, research, and programming, Aditya looks at problems from all angles and works to provide a holistic solution.



Video Editor

Ryan is a visual storyteller who loves to create compelling digital experiences. He's always pushing himself to discover new and creative solutions.



Video Editor

Tight Deadlines? No problem! With years of experience working in fast paced environments, Adrian is an innovative digital content creator who calmly navigates even the most demanding workflows.



Coordinator

Carrie is passionate about education and interested in finding engaging and accessible ways to communicate key ideas. She juggles many plates and not a single one has dropped yet!

Our team (*teem*)

We believe in **collaboration** with you from concept to completion, because two heads (or many) are always better than one.

We believe **everyone is equal** in this process and that all ideas are good ideas, so feedback is welcome from anyone at any time.

We believe in being the **best we can be**, which is why integrity is at the core of each and every interaction we have with you.



Our philosophy (*fuh-laa-suh-fee*)

People learn in many ways, from reading articles on their phone to books in a library.

At Wisetail House Media, we like to create a training experience. We believe in fun (where appropriate) and engaging material.

When creating content, our creators imagine themselves as the learner. This allows us to determine the best and simplest way to provide knowledge in an engaging way.

How can we prove retention? We give learners the opportunity to demonstrate what they've learned through knowledge checks, tests, and interactive activities.

We all know that change is inevitable. That's why we use motion graphics* to produce a product that can be changed easily and economically.

We also understand that time is money. So we like to keep the training experience precise and targeted to the individual learner.

**Information
+Fun
+Interactive**

= Retention

Even though we've been doing this a long time, we're still learning. We're constantly striving to improve our methods and find new and better tools to transfer knowledge.

***You want us to bring out a film crew?
No problem! We can do that too.**



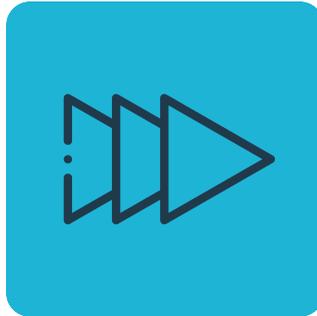
Our product (*prOd-uhkt*)

At Wisetail House Media, we understand that proper training and understanding form the foundation of every successful business. We also understand that not every business is the same – each has specific needs and goals which only a tailored curriculum can truly tackle.

We tell your story the way you want it to be told, all the while lending our expertise in the field to create the best content possible no matter what format you choose.



SCORM training



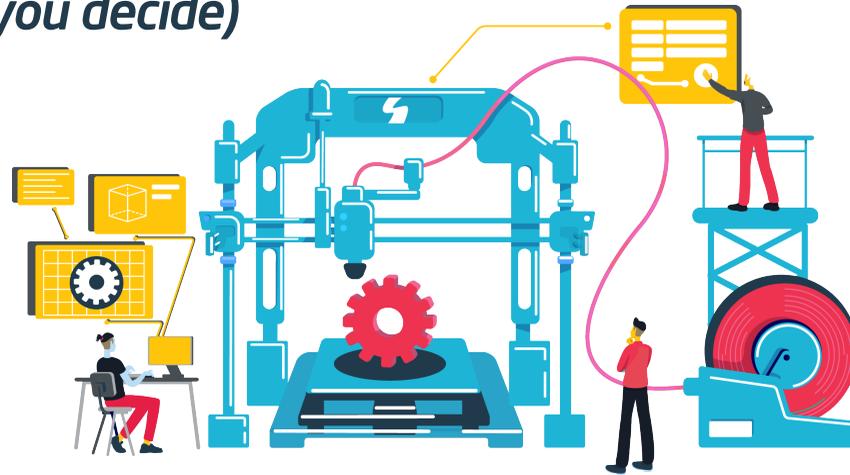
Motion graphics



Interactive activities

Our process (*prah-cess* or *pro-cess* - you decide)

In a nutshell, we take all of your information and simplify it into easily digestible microlearning moments.



Step 1 We talk

You tell us your goals and give us your materials.

Step 2 We outline

We prepare the skeleton of the curriculum for your approval. We agree on imagery and branding.

Step 3 We create

The magic happens! You get to see our work and provide feedback at key milestones in the process.

Step 4 We deliver

You finally see the entire curriculum come to life.

Need training in multiple languages?

We do that too!

Adjö

Joigin

Aloha

Bidāya

Adios

Viszlát!

Auf
Wiedersehen

Tot ziens

Namaste

Goodbye

L'hitraot

Doviđenja

Sbohem

Zdravo!

Yasou

as-salaama

Farvel

Donadagohvi

Au Revoir