

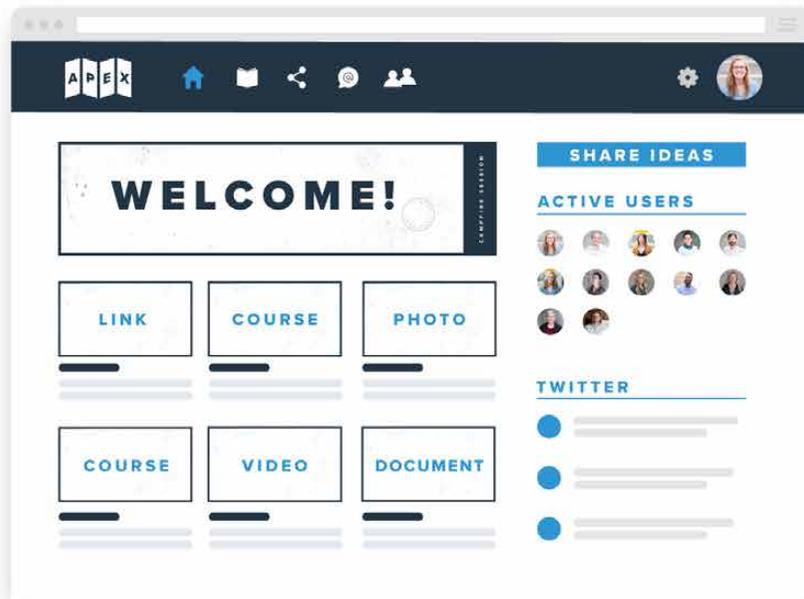
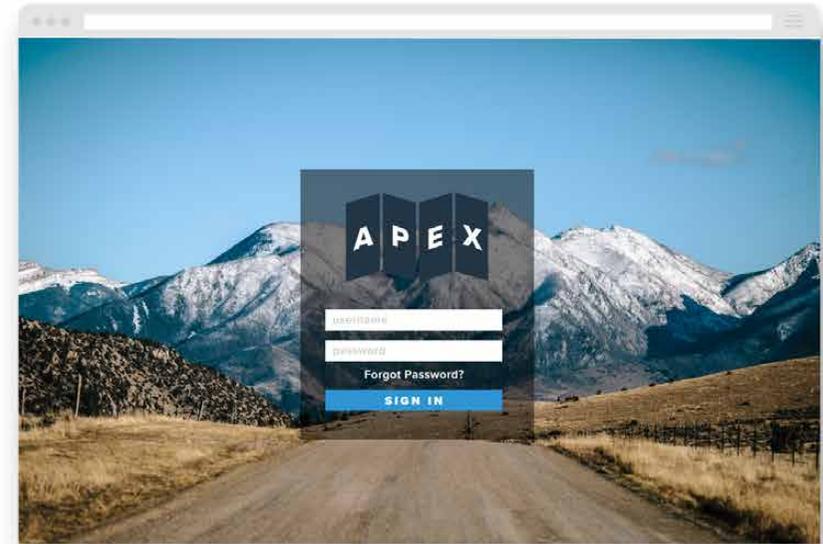
WISETAIL

Wisetail helps you build your brand, communicate your culture, and grow your community in our world-class learning management system.



BRAND

When you create an online learning environment that looks & feels like your organization in real life, you set the foundation to forge an emotional connection with learners while they develop professionally. Each Wisetail implementation goes through a custom branding process that results in a unique identity aligned with the company brand. We believe your LMS shouldn't just be another piece of technology and we go to great lengths to make it a true extension of what makes your organization special.

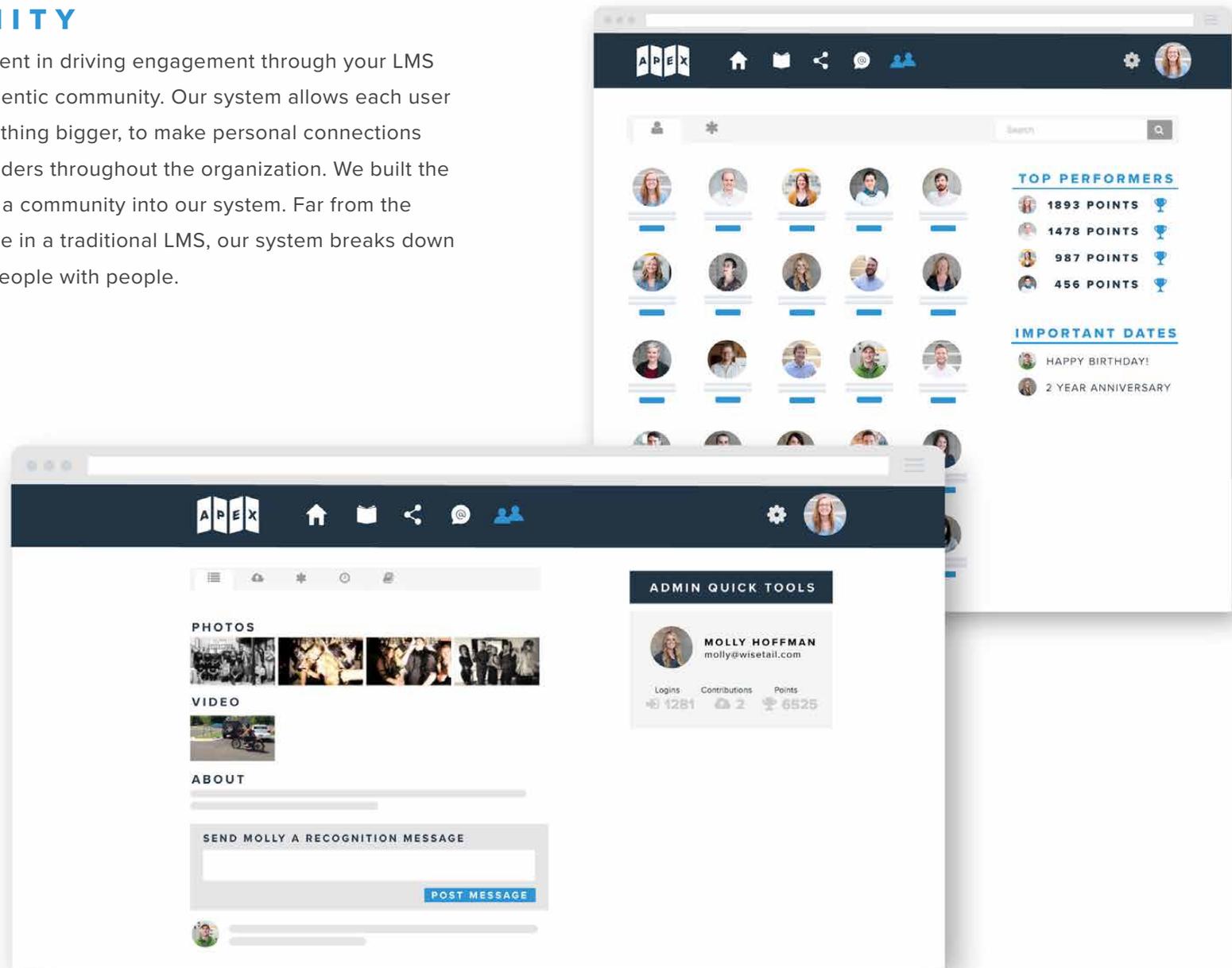


CULTURE

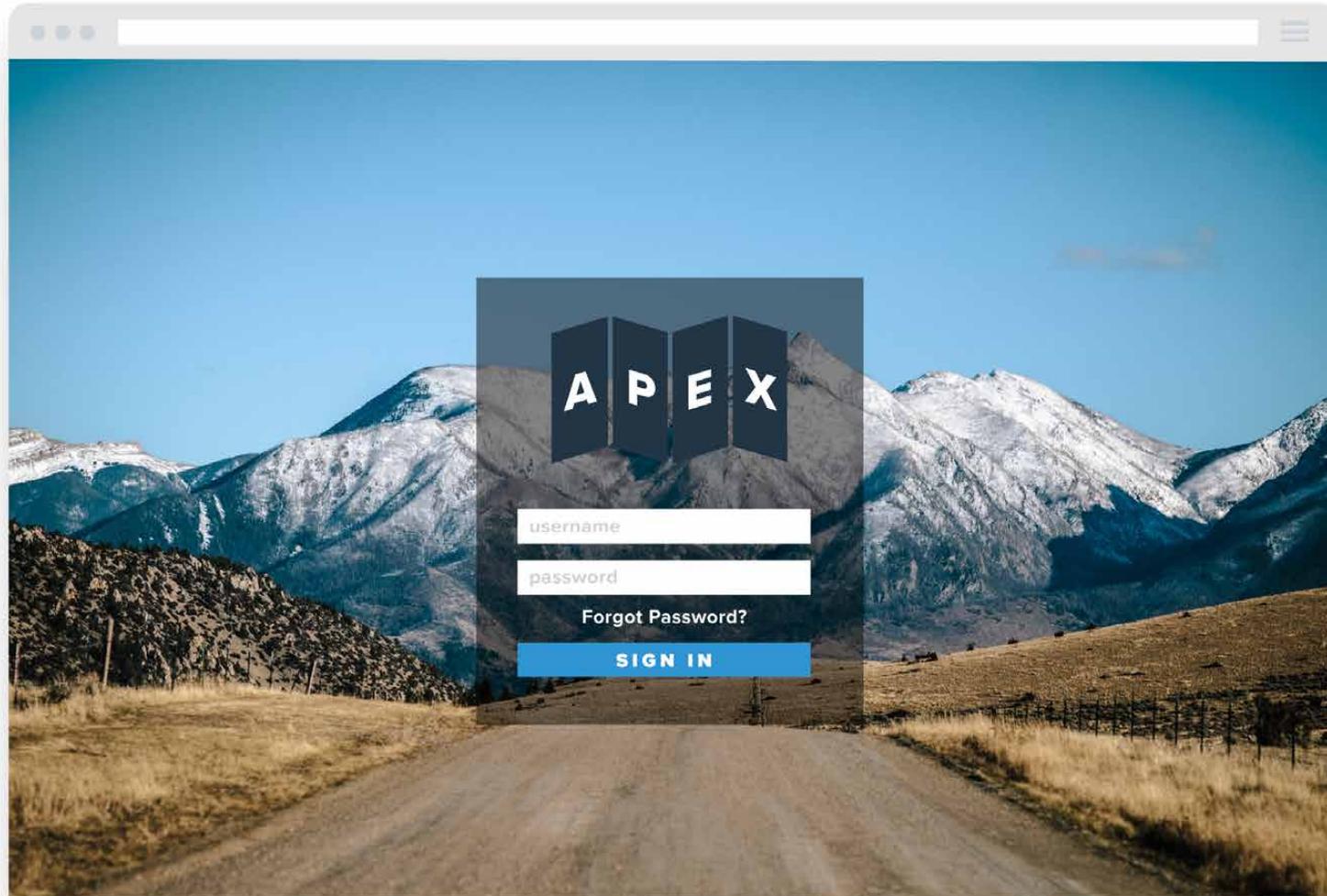
Your LMS touches every person in your organization, from new hires learning the ropes to seasoned leaders continuing to grow. Wisetail allows you to communicate your culture in the same place you're developing your people. Showing people the purpose behind their work and how their individual contribution plays into the big picture is one of the most powerful ways to build employee engagement. It's why we weave the tools and the functionality to build your culture into the Wisetail LMS.

COMMUNITY

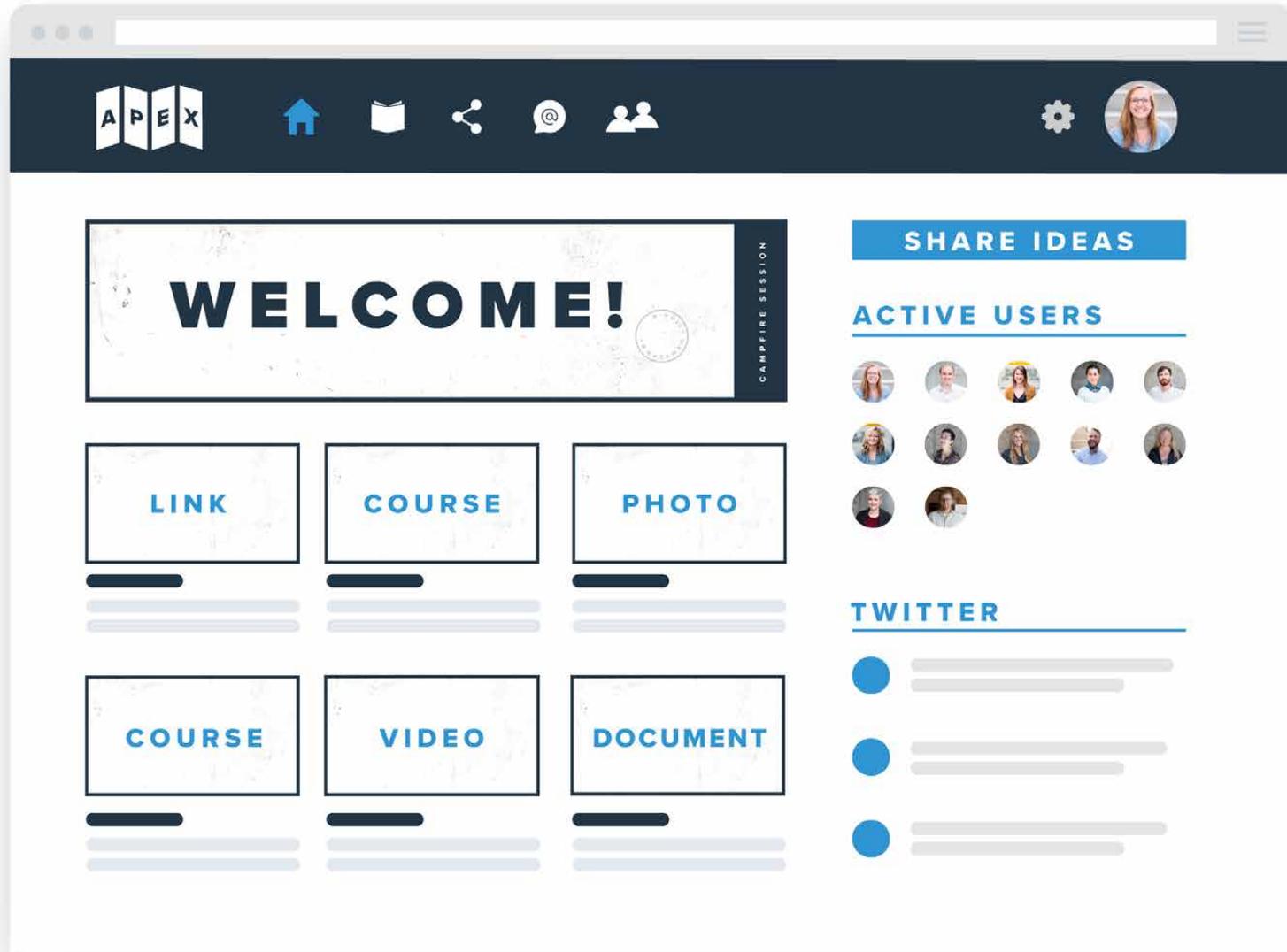
The final key element in driving engagement through your LMS is creating an authentic community. Our system allows each user to be part of something bigger, to make personal connections with peers and leaders throughout the organization. We built the power to cultivate a community into our system. Far from the isolated experience in a traditional LMS, our system breaks down walls to connect people with people.



THE WISETAIL SYSTEM
BRANDED LOGIN PAGE



HOME PAGE



THE WISETAIL SYSTEM

LEARN PAGE

The screenshot shows a web browser window displaying the 'LEARN' page of the Wisetail system. The page features a dark blue header with the 'APEX' logo and navigation icons for home, search, share, chat, and user profile. Below the header is a large blue banner with the word 'LEARN' and a vertical tagline 'GROW · LEARN · EVOLVE'. A search bar and sorting options are located below the banner. The main content area displays a grid of course cards, each with a title, description, points value, and progress indicator. A right-hand sidebar provides filtering options by type and category.

Navigation: APEX, Home, Search, Share, Chat, User Profile

Header: LEARN | GROW · LEARN · EVOLVE

Search & Sort: Search [] | Sort By: Date / Popularity / Title / Incomplete Only (by Date) | Showing Items 1 -12 of 43

Filter by Type: All Content, My Content

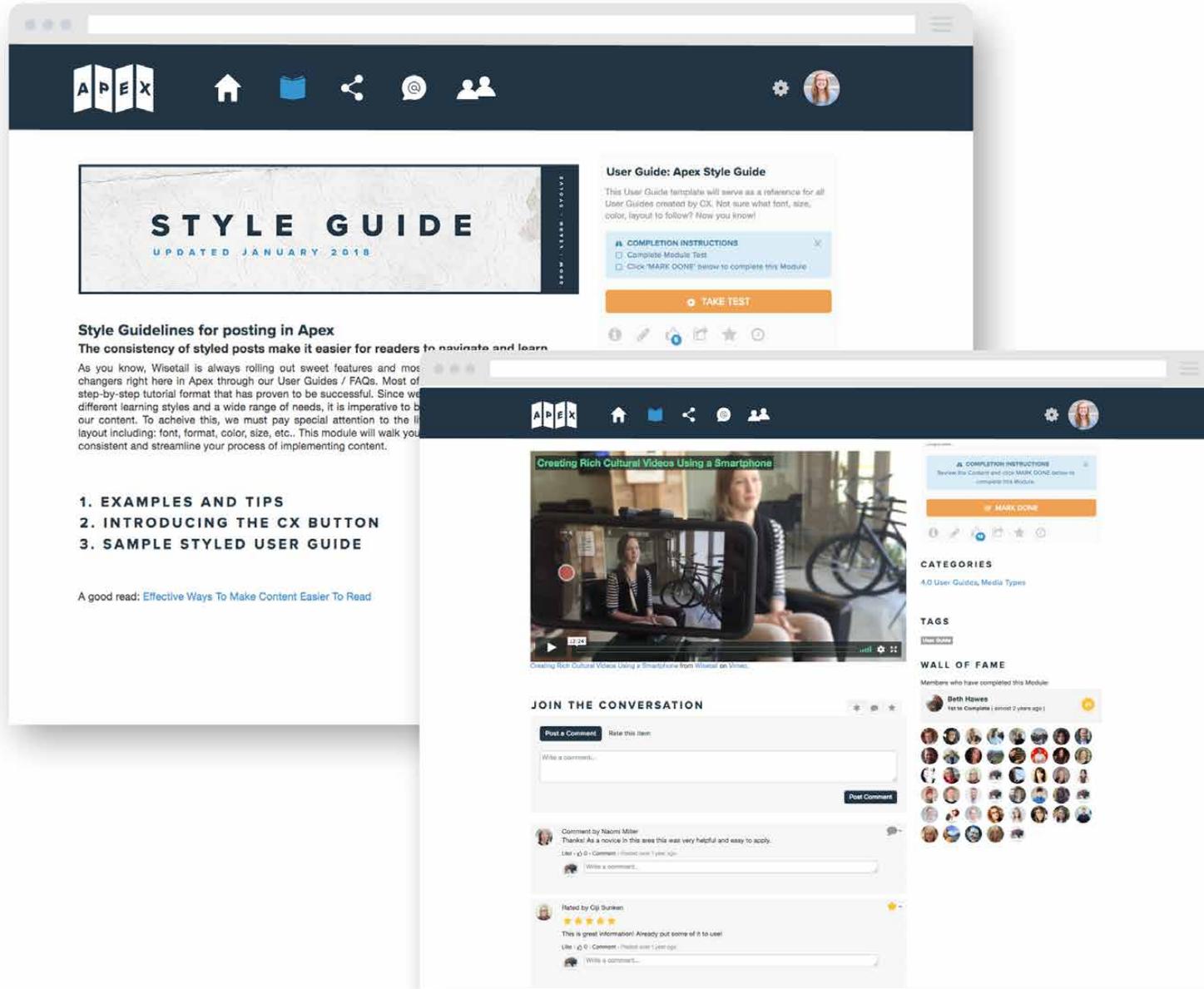
Filter by Category: All Categories, 4.0 User Guides, Alchemy, APEX Conference, Client Connect, Engineering, Implementation, Learning & Development, Marketing, Product Development, Sales, The Wisetail Way, Wisetail 5.0, Wisetail CX, Wisetail On The Road

Course Cards:

- The SANDBOX:** WELCOME TO THE SANDBOX. Welcome to the Sandbox - our 5.0 beta site! Read this module to understand the guidelines of playing in the Sandbox... (50 Points)
- VOICE + BRAND GUIDE:** Become a brand advocate and learn the specifics of Wisetail jargon, tone, color, and typography. (50 Points)
- WELCOME TO WISETAIL:** Welcome to the Wisetail family, this Course will walk you through the... (100 Points)
- FEATURE HIGHLIGHT: USERS:** Let's jump into Users. Users can be employees, customers, or students depending on the use of the product. Any User... (50 Points)
- SALES ONBOARDING:** Let's take a look at modules in Wisetail 5.0. The new Module Authoring Tool has been redesigned with a focus on... (300 Points)
- FEATURE HIGHLIGHT: MODULES:** Let's take a look at modules in Wisetail 5.0. The new Module Authoring Tool has been redesigned with a focus on... (50 Points)

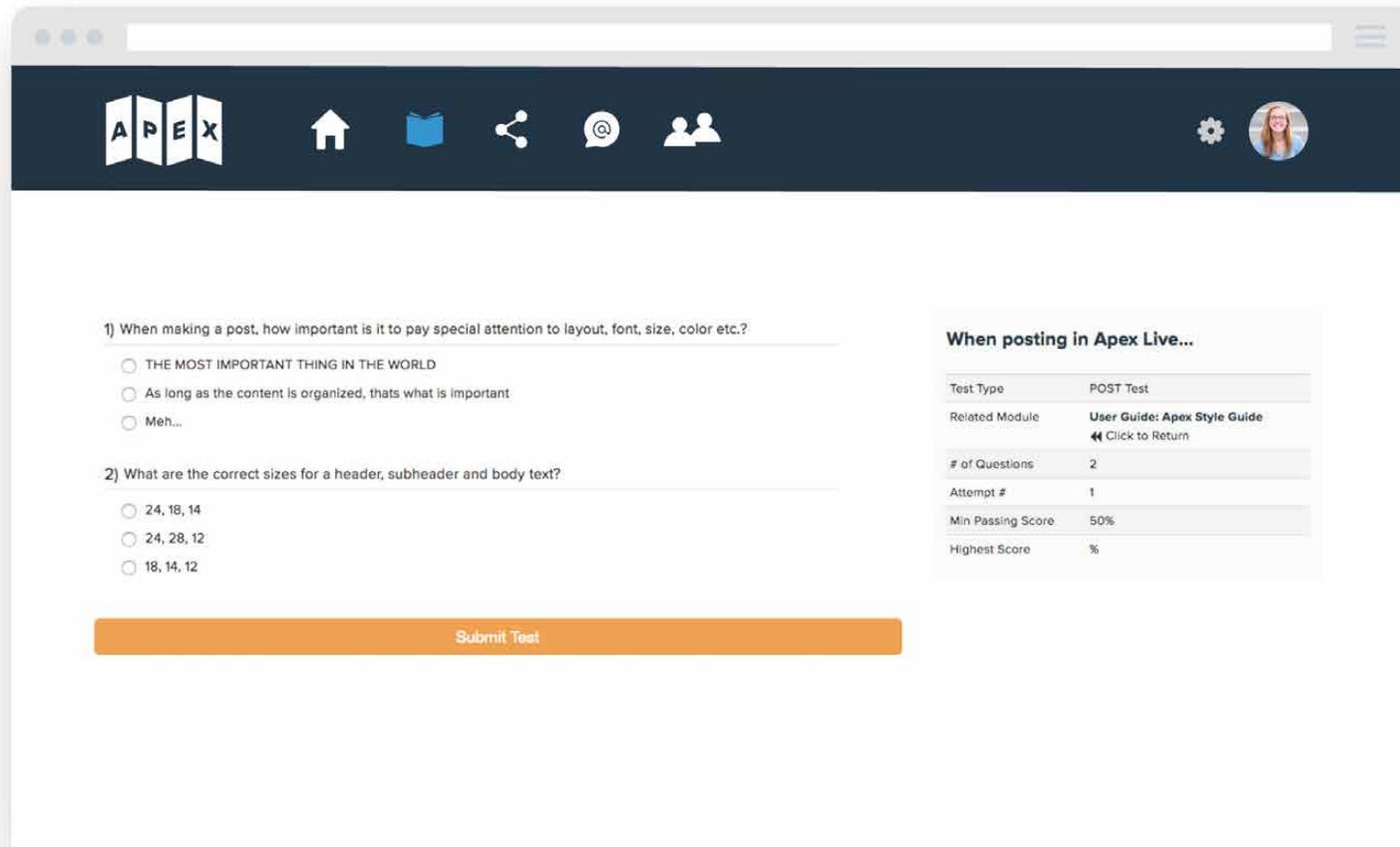
THE WISETAIL SYSTEM

COURSE & MODULES



THE WISETAIL SYSTEM

ASSESSMENTS



APEX Home Book Share Chat User Settings Profile

1) When making a post, how important is it to pay special attention to layout, font, size, color etc?

- THE MOST IMPORTANT THING IN THE WORLD
- As long as the content is organized, thats what is important
- Meh...

2) What are the correct sizes for a header, subheader and body text?

- 24, 18, 14
- 24, 28, 12
- 18, 14, 12

Submit Test

When posting in Apex Live...

Test Type	POST Test
Related Module	User Guide: Apex Style Guide ◀ Click to Return
# of Questions	2
Attempt #	1
Min Passing Score	50%
Highest Score	%

DISCUSS PAGE

AP E X Home Menu Share Chat User Profile Settings User Profile

NOW@Releases

We've been busy adding new features to the Admin Tool. Check here for info on each release!

Release 5.4
RELEASE 5.4 Here are four new areas you can explore today, just released! Try the actions listed under each area to get some hands-on experience. [LOGIN HERE](#) Enrollment You want to make sure everyone...

Release 5.3
RELEASE 5.3 We've been busy adding new features to the Admin Tool. Here are five areas you can explore today, just released! Try the actions listed under each area to get some hands-on experience. ...

NOW@Stoke

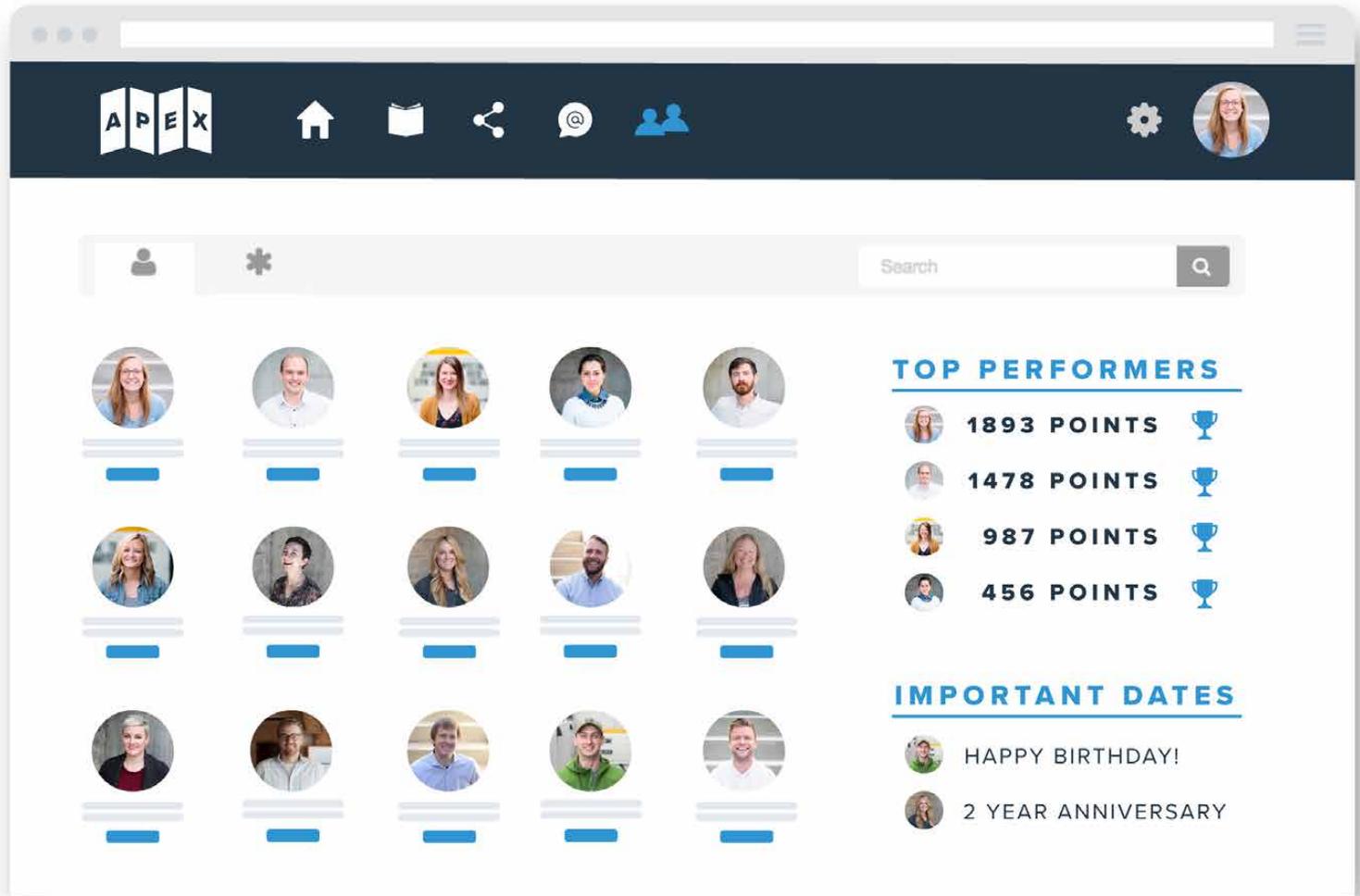
Celebrating our company, our clients, and our community! This is what gets us stoked!

Wisetail On The Road - LA Highlights
On May 25, Wisetail On The Road made its fourth and final stop at Cheesecake Factory in Calabasas! There we teamed up with L&D experts from 11 great brands. The day was full of inspiring conversation, insightful questions, and knowledge sharing. Our...

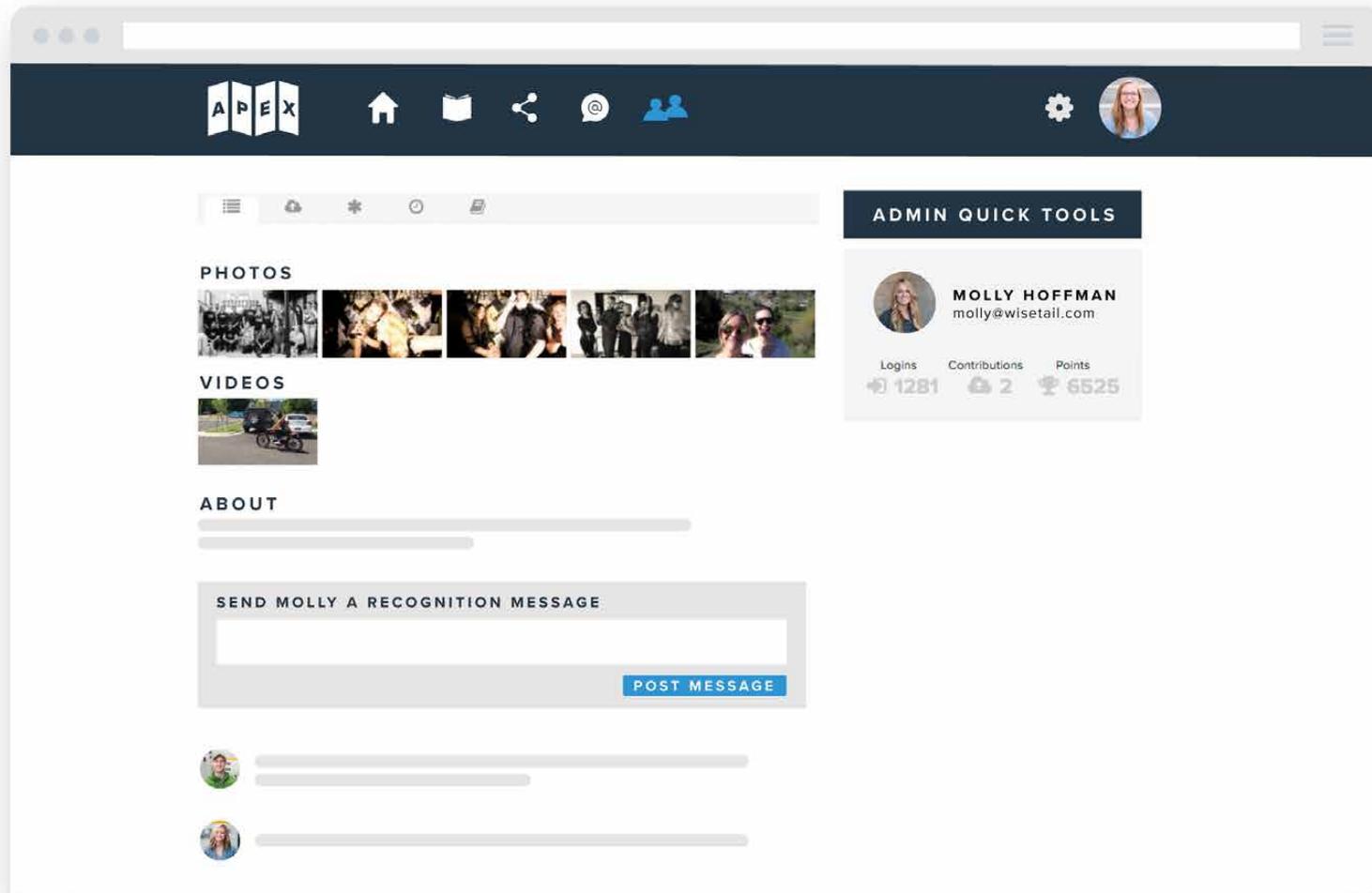
Wisetail On The Road - Dallas Highlights
On May 23rd, we met up with LMS admins from 13 awesome brands for our third OTR stop in Dallas! The conversation was great and we all learned a ton from each other! A few major highlights included:
1. New food sampling from Zoes Kitchen 2...

Posted on 5/31/2017 09:21 AM by Kelsey Schaefer
1 Comment

THE WISETAIL SYSTEM
CONNECT PAGE



PROFILE PAGE



WHO WE WORK WITH





WE POWER GREAT PLACES TO WORK

We admit, our goal to power great places to work is a lofty one. But we're up to the task. We believe the first step in helping our clients create a great place to work is by continually striving to be one ourselves. Our philosophy, our belief in people, and in hard work and community is directly reflected in our product. It's not how we build our software, it's how we build our company.

ABOUT WISETAIL

Wisetail is an award-winning cloud-based (SaaS) software company. It's results and simplicity are attracting an elite group of discerning clients to Wisetail's unique system. The Wisetail LMS is the next generation of learning and communication powering great places to work (and learn).

QUESTIONS? GET IN TOUCH:

SALES@WISETAIL.COM

[406.545.4662](tel:406.545.4662)

WISETAIL.COM