



Wisetail ROI

An in-depth look in to how **JAMBA JUICE** is using Wisetail to reduce training time for each of their locations.

In a franchise organization, it's important that guests have a consistent experience whether they go to a corporate or franchise location. The level of service and products customers experience should be as constant and recognizable as the brand itself. Wisetail helps you reach that goal by standardizing training throughout franchise organizations, like Jamba Juice, all on one engaging platform. With efficiency comes savings—Jamba saved millions in onboarding costs by reducing time to productivity for new hires by two weeks.

S Y S T E M F A C T S

9,200

New employees onboarded each year

40%

Reduction in training time down from 5 to 3 weeks

\$5.2

Million dollars labor cost savings due to reduced onboarding time



C H A L L E N G E S

- Difficult and time-consuming training material
- Communication errors among franchise business owners, team members, and the corporate office
 - Reporting capabilities



S O L U T I O N S

- Delivery of digital training content
- Utilization of social features to improve communication
- Wisetail Adoption and Vitality reports