



THE LMS FOR FRANCHISE BUSINESSES

Wisetail is an award-winning, cloud-based Learning Management Software (LMS) powering great places to work. Wisetail builds brands, culture, and communities to serve more than one million users.

SELL MORE FRANCHISE UNITS

- Scalable franchise management tool
- Supports growth from two units to hundreds of units
- Fuels the individual units throughout their life cycle

MODERN UI

- Users only see the training that is relevant
- Role based training for onboarding and continued education

DRIVE YOUR CULTURE

- Provides consistent training, marketing and communication

REDUCED TIME TO PROFITABILITY

- Shorten training time
- Reduce open time of new locations

TRAINING FRANCHISEE EMPLOYEES

- Shorten training time with online courses that aids observational instruction
- Reduce turnover with established expectations
- Supports cultural messaging that provides consistency

TRAINING FRANCHISE OWNERS

- Users only see the training that is relevant
- Role based training for onboarding and continued education

REPORTING

- Track progress for individual franchisees
- View aggregate data for all units
- Franchisees manage teams and pull reporting through local administrator

